



50TH ANNUAL

SOUTHEASTERN WISCONSIN CANCER CONFERENCE

Breast Cancer

SATURDAY, MARCH 17, 2018

Italian Community Center • 631 E. Chicago St. • Milwaukee, WI

No registration fee

Please register online at:

www.wicancerconference.org

Target Audience

Physicians, Nurses, Pharmacists,
Pharmacy Technicians, Allied Health
Professionals

Conference Purpose

The options for diagnosing, treating and managing cancer are constantly evolving. The primary care provider is an essential partner in the diagnosis and management of cancer. This knowledge-based conference is designed to present new developments in the diagnosis, and treatment of breast cancer by experts in their respective fields. Physicians, nurses and other allied healthcare professionals will be presented with a review of recent data of the epidemiology, screening, diagnosis, staging, prognostic indicators and multimodality, evidence-based management of breast cancer.

Educational Objectives

- Determine current recommendations for breast cancer screening in general public and high risk populations.
- Describe surgical treatment by cancer stage. The learner will be able to identify the rationale for different surgeries for breast cancer.
- Discuss the role of radiation therapy in the management of breast cancer. The learner will be able to articulate which patients are appropriate for radiation therapy and the expected results.
- Describe the current role of systemic therapy in early and advanced breast cancer disease. The learner will be able to describe a practical knowledge of the effectiveness of current treatments in terms of disease free progression and disease free survival/cure.
- Identify long term and late effects of breast cancer treatments related to survivorship issues. The learner will be able to describe late term effects and the interventions used to mitigate them.

Program Planning Committee

Paul Ritch, MD - Chairman
Lynn Czaplowski, MSN - Vice Chairman
Gerald Kallas, MD - Treasurer
Mary Kissinger, BS, CTR
Deanna M. Birling, MSN, ANP-B AONP
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Julie Jensen, RN, MSN, C-ANP
Thomas Jensen, MD

Education Grant Provided by:



Kirk Ludwig, MD
Laura Rafferty, MD
Carrie Riccobono, MSN, RN, ACNSBC, OCN

Accreditation Statement for Joint Provider Activities:

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of The Medical College of Wisconsin and Southeastern Wisconsin Cancer Conference.



The Medical College of Wisconsin is accredited by the ACCME to provide continuing medical education for physicians.

AMA PRA Designation Statement

The Medical College of Wisconsin designates this live activity a maximum of 4 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Hours of Participation for Allied Health Care Professionals

The Medical College of Wisconsin designates this activity for up to 4 hours of participation for continuing education for allied health professionals

The Pharmacy Society of Wisconsin is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This session offers a total of 4.0 contact hours of CE (0.4 CEU). No partial credit will be available. The ACPE Universal Program Number is 0175-9999-18-003-L01-P. This is a knowledge-based activity.



Participants must provide their birthdate (MMDD), CPE Monitor ID and complete evaluations and attendance forms onsite in order to receive credit. Accurate birthdate and CPE Monitor ID information must be provided within 60 days of program completion to obtain CE for these activities.

This activity has been submitted to WNA CEAP for approval to award contact hours. Wisconsin Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

No registration fee!
Donations gratefully accepted

AGENDA

7:00-7:55 am

Registration Open

Continental Breakfast & Exhibits Open

7:55-8:00 am

Welcome

Paul Ritch, M.D.- Chairman; Medical College of Wisconsin

8:00-8:40 am

Breast Cancer Screening

Robert Smith, MD; American Cancer Society

8:40-9:20 am

Breast Cancer Surgery

Hanadi Bu-Ali, MD; Virginia Piper Cancer Institute

9:20-9:50 am

Break

9:50-10:30 am

Advances in Radiation Therapy

Jonathan Strauss, MD; Northwestern University

10:30-11:10 am

Neoadjuvant and Adjuvant Therapy

Rita Nanda, MD; University of Chicago

11:10-11:40 am

Break

11:40 am-12:20 pm

Systemic Therapy for Advanced Disease

Douglas Yee, MD; University of Minnesota

12:20-1:00 pm

Survivorship

Sailaja Kamaraju, MD; Medical College of Wisconsin

The Southeastern Wisconsin Cancer Conference in no way endorses any product or commercial service offered by vendors or discussed by speakers in their presentations.

As a sponsor, the Medical College of Wisconsin must insure balance, independence, objectivity and scientific rigor in all its individually and sponsored and jointly sponsored educational activities. All faculty participating in this activity are expected to disclose to the activity audience any or no significant financial interest or other relationship(s) (1) with manufacturer(s) of any commercial product(s) and/or (2) with any commercial supporters of this activity. It remains for the audience to determine whether the speaker's interests or relationships may influence the presentation with regard to exposition or conclusion. Disclosure of any or no relationships will be made available on-site during this activity.

In accordance with the Americans with Disabilities Act, the Southeastern Wisconsin Cancer Conference seeks to make this conference accessible to all. If you have a disability, which might require special accommodations, please email your needs to: info@wicancerconference.org or call (262) 523-5547.

**Southeastern Wisconsin Cancer Conference
c/o American Cancer Society
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RETURN SERVICE REQUESTED**

